



Thank you for your interest in hosting an event on behalf of Austin Pets Alive!. We are forever grateful for the support we receive from the community! We refer to events hosted by members of the community as 3rd-party events; we'll work with you and support your event as we're able, but you get to be in control of creating and running the show! While we would love to be able to attend every event, due to the volume of requests we receive, we aren't able to accommodate every request. Please find our levels of support below.

Once you've determined your level of support, please [submit this form](#).

## **Sweet Paws - Community Awareness Event**

\$0-\$250 minimum donation

- Event kit including APA! rack cards, logo stickers, official donation box
- Your event added to the APA! Event calendar
- Invitation to post a flyer to our APA! Event Board

## **Happy Tails**

\$251-\$750+ minimum donation

- Info table materials, including rack cards, logo stickers, official donation box
- APA! Representative up to 4 hours with merchandise table
- Add event to APA! Event calendar
- Invitation to post a flyer to our APA! Event Board
- Link your Facebook event to APA! Facebook events

**\* For events raising over \$750, this additional marketing support will be provided by Austin Pets Alive!:**

- 1 dedicated tweet about the event (26,000+ Followers)
- Dedicated post about event in APA! Volunteers Facebook page (128k+ Followers)
- Invite foster dogs to attend event \* *Sending an invitation to fosters does not guarantee animal presence. Foster dog attendance is dependent on foster availability.*

## Cool Cats

\$1000+ minimum donation

- APA! Representative with merchandise/info table set up throughout event
- Add event to APA! Event calendar
- Invitation to post a flyer to our APA! Event Board
- Link host's Facebook event to APA! Facebook events
- 1-2 dedicated event tweets (26,000+ Followers)
- 1 dedicated event Facebook posts from main APA! Page (128,000+ Followers)
- APA! animal presence onsite at event *pending event logistics and weather*.\*

Examples include:

- Adoption event for pets currently in our shelter
- Foster presence for animals currently in APA! Foster homes

*\*Animal presence is not a guarantee. Some events may not be appropriate for APA! pets to attend. Full discussion of your event will be required before agreeing to animal presence.*

## Top Dogs

\$5000+ minimum donation

- APA! Representative with merchandise/info table set up throughout event
- Add event to APA! Event calendar
- Invitation to post a flyer to our APA! Event Board
- Link host's Facebook event to APA! Facebook events
- 2-3 dedicated event tweets (26,000+ Followers)
- 1 customized event Instagram post featuring an APA! animal at your location (47,000+ Followers)
- 2 dedicated event Facebook posts from main APA! Page (128,000+ Followers)
- APA! animal presence onsite at event *pending event logistics and weather*.\*

Examples include:

- Adoption event for pets currently in our shelter
- Foster presence for animals currently in APA! Foster homes

***If your event exceeds our current levels, please reach out to [events@austinpetsalive.org](mailto:events@austinpetsalive.org) so we can discuss opportunities for additional marketing and staffing support.***