austin pets alive!

THIRD PARTY EVENT LEVELS
INTRODUCTION

Thank you for your interest in hosting an event on behalf of Austin Pets Alive! We are forever grateful for the support we receive from people like you. We refer to events hosted by members of the community as third party events. We’ll work with you and support your event as we are able, but you are in control of creating and running the show! Continue on to read about our different levels of support, and learn where your event fits in. Please note that while we would love to take part in every event, due to the volume of requests we receive, we are unable to accommodate every request.
ABOUT AUSTIN PETS ALIVE!

We are a non-profit animal shelter and rescue organization here in Austin, Texas. We save animals most at-risk of euthanasia in traditional shelter settings and provide them the resources and care they need to succeed and find their forever homes.

Since 2008, APA! has saved over 60,000 pets; more than 20,000 of those in 2017 and 2018 alone. Our work is possible because of the generosity of the Austin community. We run solely on donations, and as such, events are key fundraising opportunities for us. By bringing us into your event, you are helping save lives, like Spot here!
COOL CATS

<$500 donation
COOL CATS

Exposure events that raise under $500 fall into our Cool Cats event level. For these, we can provide the following:

- APA! Event Kit complete with info cards, logo stickers, and a donation box
- Your event added to the APA! Event Calendar

If we’re able, we can send out an APA! Representative to table your event.

Past examples include a happy hour benefiting APA!, a resident event at your pet-friendly community, and supply drives.
ADOPT ME!
I will love you Forever

HAPPY TAILS
$501–999 donation
HAPPY TAILS

For events with a minimum donation between $501 and $999, and/or events that are requesting a limited onsite presence, we’re happy to offer the following:

- APA! Event Kit
- Your event added to the APA! Event Calendar
- Your event linked to APA! Facebook events
- Foster dogs invited to attend event*

Past examples of Happy Tails events include an APA! adoptable dog(s) on leash* at a happy hour benefit and an APA! merch and info station.

*Please note that not all events will be appropriate for dogs to attend and we cannot guarantee animal presence for Happy Tails events for the entire duration of the event.
SWEET PAWS

$1000+ donation
SWEET PAWS

Interested in bringing APA! adoptable dogs or cats out to your event, or hosting a small dog and/or puppy cuddle sesh? Sweet Paws is the level for you. For events with a minimum donation of $1000, we are happy to offer the following:

- APA! Event Kit
- Your event added to the APA! Event Calendar
- Your event linked to APA! Facebook events
- Dedicated social media post(s) on agreed upon APA! social channel(s)
- Onsite animal presence, if appropriate and/or requested*

Past examples include a doggy fashion show, kitten yoga, and small dog/puppy parties.

*Please note that not all events will be appropriate for animals to attend.
*PLEASE NOTE*

Animal presence at events is not a guarantee. Some events may not be appropriate for APA! pets to attend. Full discussion of your event will be required before agreeing to animal presence, to what capacity, for how long, and more. We reserve the right to decline events, pack up early, or cancel event presence if at any point we feel animal safety is being threatened.

Furthermore, the donation expectations laid out here are minimums and may be increased based on your event’s time, date, details, requested inclusions and requested animal presence.

Thank you for understanding!
APA! BY THE NUMBERS

1.5K+ Animals currently in our care

60K+ Lives saved

97.5% City of Austin 2018 save rate

28K+ Twitter followers

64K+ Instagram followers

143K+ Facebook followers

1M+ Annual website users
INTERESTED IN HOSTING AN EVENT WITH US?

We’d love to work with you! Reach out today to

events@austinpetsalive.org

and a member of our team will be in touch with you soon.